

**SIKKIM**  
**GOVERNMENT**       **GAZETTE**

**EXTRAORDINARY  
PUBLISHED BY AUTHORITY**

**Gangtok**

**Friday 25th June, 2010**

**No. 288**

**GOVERNMENT OF SIKKIM  
URBAN DEVELOPMENT AND HOUSING DEPARTMENT  
GANGTOK**

**NO. GOS/UD&HD/6(465)10/511**

**DATED:23.06.2010**

**NOTIFICATION**

In exercise of the powers conferred by clause (a) of sub-section (2) and sub-section (3) of section 8 read with section 7 of the Sikkim (Repeal and Miscellaneous Provision) Act, 1985 ,(10 of 1985) the State Government hereby makes the following rules, further to amend the Sikkim Regulation for Display of Advertisement Rules, 1987, namely:-

- Short title, extent and commencement. 1. (1) These rules may be called the Sikkim Regulation for Display of Advertisement (Amendment ) Rules, 2010.  
(2) They shall extend to the whole of Sikkim.  
(3) They shall come into force at once.
- Amendment of rule 3. 2. In the Sikkim Regulation for Display of Advertisement Rule 1987 (hereinafter referred to as the said rules) in rule 3C:-  
(i) for the existing sub-rule(1), the following shall be substituted namely:-  
“(1) (a) Hoarding for advertisement shall be 15'x9'ft,  
(b) Wall Banner for advertisement shall be 12'x3' ft,  
(c) Banner Across road for advertisement shall be 15'x 3' ft,  
(d) Signage's width for advertisement shall be 2 ½' ft.”  
(ii) after sub-rule (3), the following sub-rule shall be inserted, namely:-  
“(4) All firms intending to put up hoardings/bill-boards/banners etc. should apply through a local advertising agency.”
- Amendment of rule 6. 3. In the said rules in rule 6, for the word and figure “Rs.5,000/-” the word and figure “Rs.15,000/-” shall be substituted.

**TOBJOR DORJI, IAS  
COMMISSIONER-CUM-SECRETARY**